

Synergy Middle East

Adding value to your business



Synergy Middle East is a strategic outsourcing solutions provider, specialized in handling outsourced sales & marketing, back office processes like human resources & payroll management, customized delivery solutions, contract publishing and event management.

Since its establishment in 2006 Synergy Middle East has become the market experts in HR, marketing and sales outsourcing, handling international clients like HSBC, American Express, Shamil Bank, BankMuscat International and Credimax in Bahrain.

Our aim is to provide professional services that allow our clients to reduce operational costs, enhance operational efficiencies, increase productivity and profits while they get to focus on their core activities.

WHY CHOOSE US

What sets us apart from others are:

- **Proven track record**
Whether it is outsourcing, marketing or event management, Synergy Middle East's experienced management team has a proven track record spanning more than a decade in Bahrain.
- **Performance oriented**
Unlike other outsourcing agencies Synergy Middle East will be taking up the responsibility of ensuring that the employees recruited for clients meets the performance goals of the clients.
- **Quality manpower**
Clients will be provided with best candidates from our resume database with appropriate qualification and good communication skills. Synergy Middle East also has a good network with educational institutions in Bahrain enabling us to source good candidates on a regular basis.
- **Cost saving**
Low management and service costs, measurable cost-savings that produce a strong ROI (Return on Investment); measurable and demonstrable process and task efficiencies
- **Relentless focus on quality**
We believe in quality and it is a top-down and bottoms up focus on everything we do. Account managers will continually monitor and provide reports, manage information flow both ways, and conduct continuous quality control.



Our Mission

At Synergy Middle East, our mission is to become the leader in providing strategic outsourcing solutions - in HR, sales, marketing, customized deliveries- to clients by offering a complete portfolio of services.

We believe in helping client's enjoy significant cost savings and productivity gains from their current operations enabling them to compete more effectively in demanding global markets.

TYPES OF SERVICES

- Outsourcing Services
- Customised Delivery Solutions
- Marketing Services
- Contract Publishing
- Event Management Services

CONTACT US TODAY

CALL [973] 17242610

8.30 am-5 pm
Sunday-Thursday

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SERVICES OFFERED

- Synergy Outsourcing Services

Our extended portfolio of services & tailored outsourcing solutions include:

Back Office Process Outsourcing— which provides the client complete back office support in recruitments, HR, payroll and administration- for a retainer fee, and

Performance Management – which provides the client in addition to back office support complete performance management of direct sales team- for performance linked commission and incentives.

We also provide outbound telemarketing and temporary staffing solutions for specific projects.

- Synergy Delivery Solutions

Synergy Delivery Solutions specializes in inter office, business and personal deliveries with a route delivery system, particularly those characterized by frequent deliveries and, quick responsiveness.

Synergy Delivery Solutions is a simple way of functioning that streamlines the way deliveries and collections are made in the business to business and business to consumer markets. It represents a new system of two-way flexible deliveries.

- Synergy Marketing & Contract Publishing Services

We offer solutions to companies, who don't have large budgets to spend on hiring an experienced marketing staff or retaining an outside agency, practical help for their sales and marketing problems based on our real-world sales and marketing expertise.

If you would like to enhance your current marketing efforts, publish magazines / newsletters for your customers, identify customer loyalty, find out market feedback, increase new customer base or improve any aspect of your current marketing but have limited budgets we can offer practical and affordable approaches to improve your marketing.

- Synergy Event Management Services

Synergy Middle East offers event management services comprising of event planning, event marketing, sponsorship and revenue management, and overall event management. If you would like to organize events but lack the team to work for it you can use our team and their expertise for meeting your event management requirements at affordable costs.



Call us for a free consultation to identify the right solutions for your outsourcing, marketing or customised delivery needs.

Our Clients



Bahrain Centre for
Studies and Research

Al Rashid Group